



The World's Largest Wi-Fi Business Event

Exhibitor Information

Wi-Fi / VoWiFi PLANET Conference & Expo Japan 2005

Dates : April 20 (Wed) – 21 (Thu), 2005

Venue : Tokyo Fashion Town (TFT Hall), Tokyo, Japan



Jupitermedia|

As of January 20

www.idg.co.jp/expo/wi-fi/

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1. Archives

[Event Name] 802.11 PLANET Conference & Expo Japan 2003 Preview

[Date] March 14 (Fri) 10:00 – 17:30

[Venue] SHIBUYA MARK CITY (WEST 17F), Tokyo

[No. of Attendees] 708



[Event Name] 802.11 PLANET Conference & Expo Japan 2003

[Date] September 1 (Mon) 10:00 – 17:30

[Venue] SHIBUYA MARK CITY (WEST 17F), Tokyo

[No. of Attendees] 721



[Event Name] Wi-Fi PLANET Conference & Expo Japan 2004

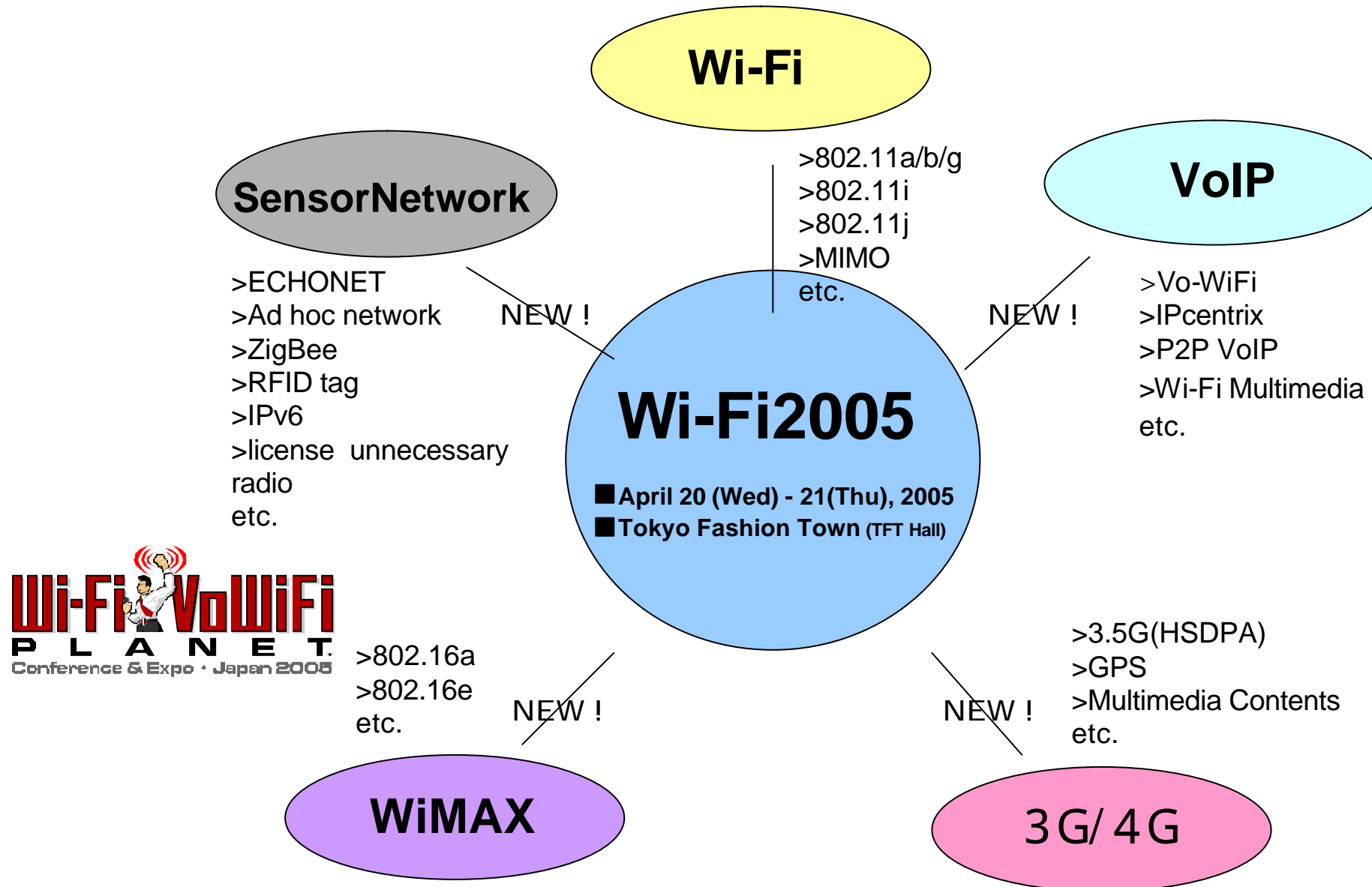
[Dates] April 20 (Tue) ,21 (Wed) 10:00 – 17:30

[Venue] Shinjuku NS Building (NS Event Hall), Tokyo

[No. of Attendees] 1,364



2. Composition of Show



3.Outline



Event Name Wi-Fi PLANET Conference & Expo Japan 2004

Dates April 20 (Wed) – 21 (Thu)

Venue Tokyo Fashion Town (TFT Hall)

Organized by IDG Japan, Inc. / Jupitermedia Corporation

Supported by Mobile Broadband Association (MBA)
Mobile Computing Promotion Consortium (MCPC)

Media Sponsors Japan. internet. Com Corp., O'REILLY JAPAN, INC.
Wi-Fi Planet. com, Wi-Fi Hotspot List. com, Computer Network LAN
NETWORKWORLD, JavaWorld, LinuxWorld,
CIO Magazine, COMPUTERWORLD,
Windows Server World, e-Government

Target

- The industries associated with computer
(Corporate Management, IT Research And Development,
Information Processing / System / Network)
- Communication, Public Services
- Software Vendor, System Integrator,
Development of Application, Wireless Network Communication

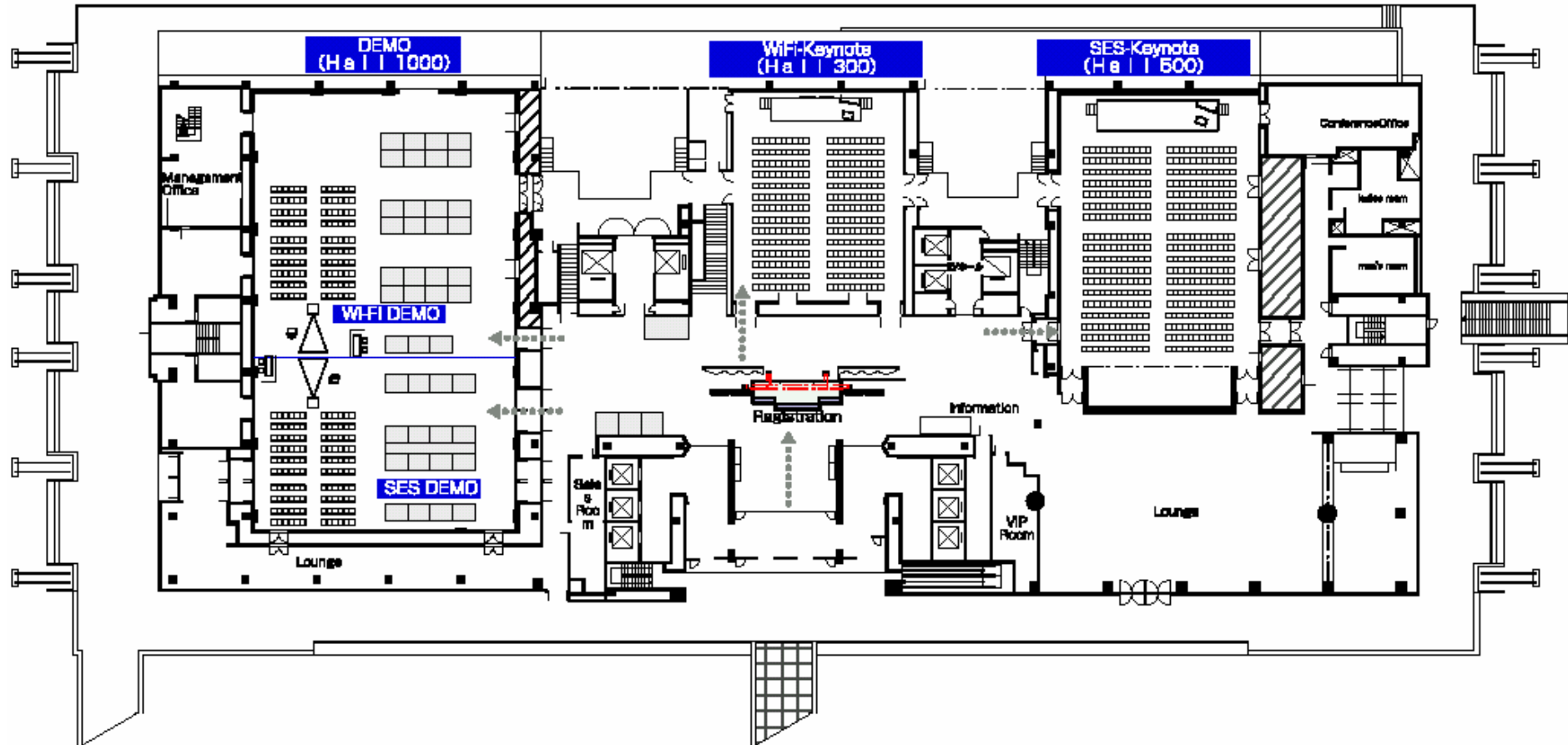
No. of Attendees Expected 1,500

No. of Sponsors Expected 20

Simultaneous Event Search Engine Strategies Conference & Expo 2005 Japan



4. Floor Plan



Tokyo Fashion Town (TFT Hall)

5. Conference Schedule

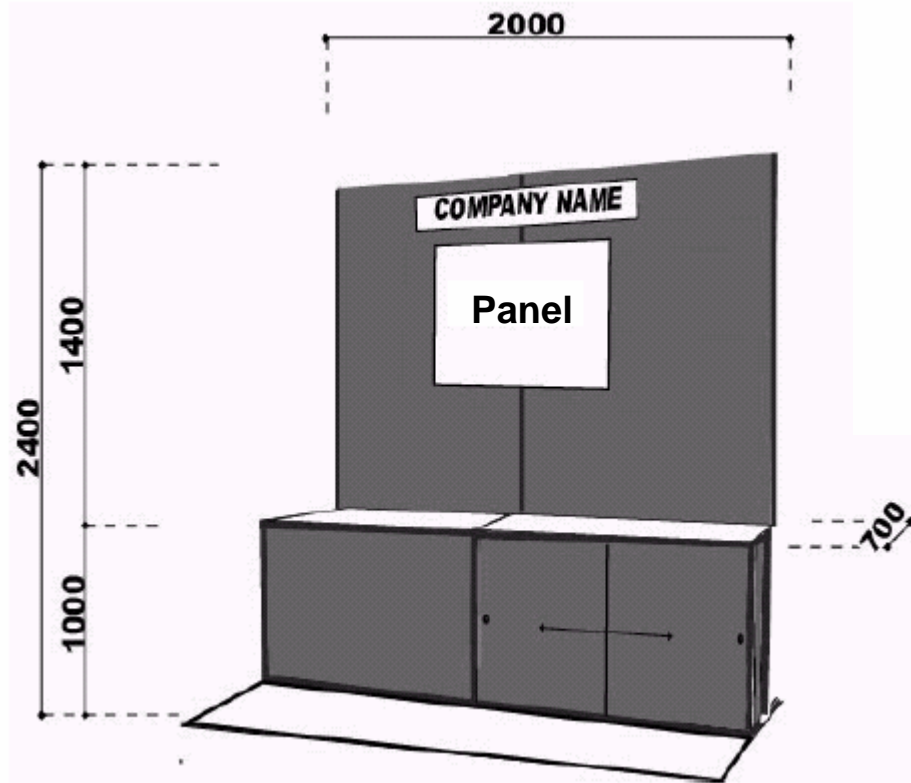


4/20 (Wed)	Hall(300) Keynote	Room WW (100) Sponsors Session
11:00	WK 1-1 【Opening Keynote】	WW1-1 11:20-11:50
11:50		
Lunch Break		
13:00	WK 1-2 【Special Session】	WW1-2 12:10-12:40
13:50		WW1-3 13:00-13:30
14:10	WK 1-3 【Special Session】	WW1-4 13:50-14:20
15:00		WW1-5 14:40-15:10
Afternoon Break		
15:30	WK 1-4 【Panel Discussion】	WW1-6 15:30-16:00
17:30		WW1-7 16:20-16:50
		WW1-8 17:10-17:40

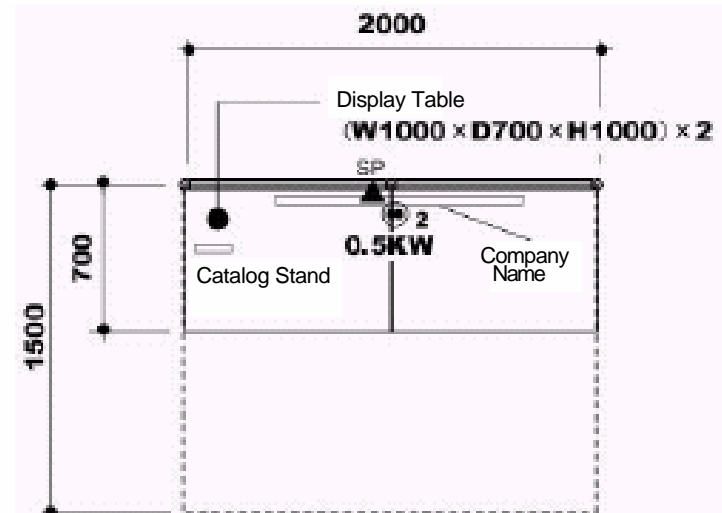
4/21 (Thu)	Hall(300) Keynote	Room WW(100) Sponsors Session
11:00	WK2-1 【Special Keynote】	WW2-1 11:20-11:50
11:50		
Lunch Break		
13:00	WK2-2 【Special Session】	WW2-2 12:10-12:40
13:50		WW2-3 13:00-13:30
14:10	WK2-3 【Special Session】	WW2-4 13:50-14:20
15:00		WW2-5 14:40-15:10
Afternoon Break		
15:30	WK2-4 【Panel Discussion】	WW2-6 15:30-16:00
17:30		WW2-7 16:20-16:50
		WW2-8 17:10-17:40

6. Booth for Platinum Sponsors

2 Booth



Size = mm

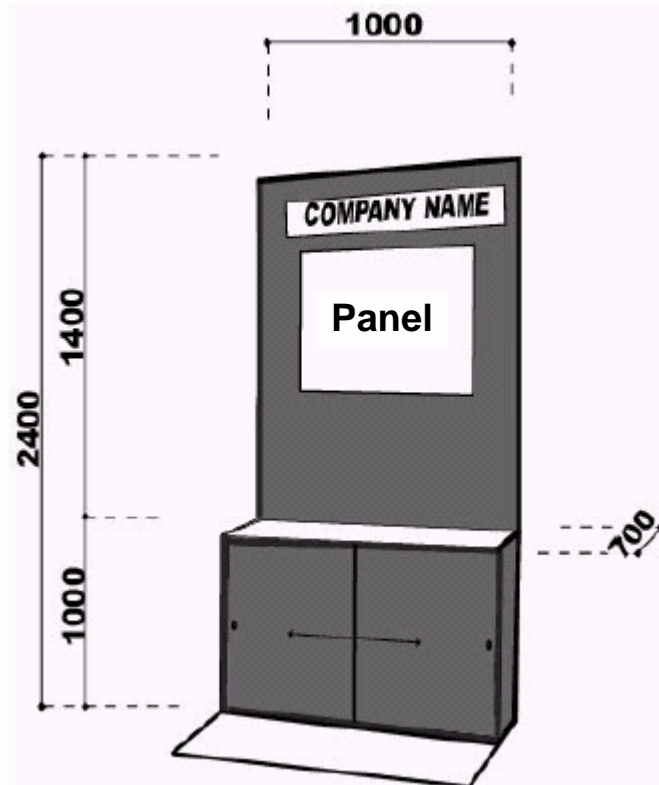


1	Back Wall	H2400
2	Company Name	Gothic
3	Lighting	Spot x 1
4	Outlet	2 Sockets (500w) / Booth
5	Electricity	1Kw *Include usage
6	Others	Display Table (W1000 x D700 x H1000) x 2 Catalog Stand x 1 * Storage space under the Table

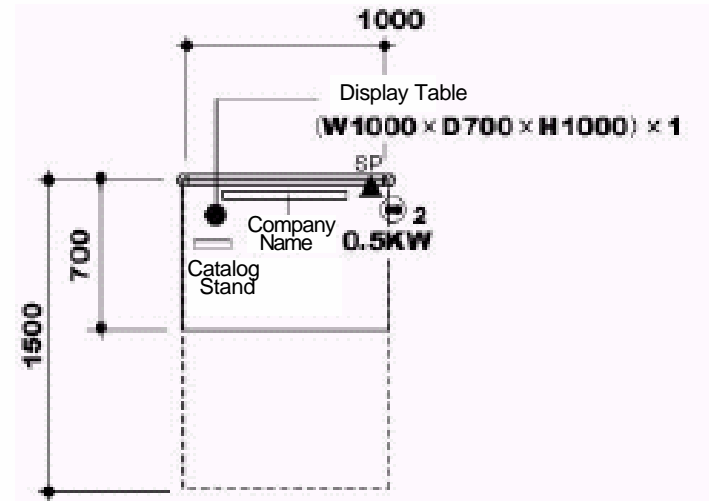
※The Panel should be provided by the exhibitor.
 ※Use of microphone or amplifier is prohibited.

7. Booth for Gold Sponsors / Exhibit only

1 Booth



Size = mm



1	Back Wall	H2400
2	Company Name	Gothic
3	Lighting	Spot X 1
4	Outlet	2 Sockets (500w) / Booth
5	Electricity	1Kw *Include usage
6	Others	Display Table (W1000 x D700 x H1000) x 1 Catalog Stand x 1 * Storage space under the Table

※The Panel should be provided by the exhibitor.

※Use of microphone or amplifier is prohibited.

8. Sponsor & Demo Space Fee



	General	Early Bird
Platinum Sponsor	3,800,000 yen	3,500,000 yen
Gold Sponsor	2,500,000 yen	2,300,000 yen
Exhibit only	800,000 yen	600,000 yen

*Early Bird Deadline: December 17(Fri), 2004

Application Deadline :January 28 (Fri), 2005

9. Fees Include



	Platinum Sponsor	Gold Sponsor	Exhibit only
1. Exhibition booth space	2 Booths	1 Booth	As Requested
2. Hanging Banner	○	×	×
3. As speaking slot (capacity :100 / 30 min.) *With Web pre-registration system	1 Session	1 Session	×
4. Keynote Panel slot	○	×	×
5. Guest Lounge (Guest Pass)	10 Sheets	5 Sheets	×
6. Pre-Registration and Attendee list for your seminar	○	○	×
7. Logo on show web site top page with reciprocal link to your website	○	○	×
8. Logo on on-site event banner/sign	○	○	×
9. Logo on PR materials	○	○	×
10. Company Information on Show Guide	○	○	○
11. Event Invitation	100 pieces	50 pieces	20 pieces

10. Contact



- - - For any questions, please contact - - -

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