



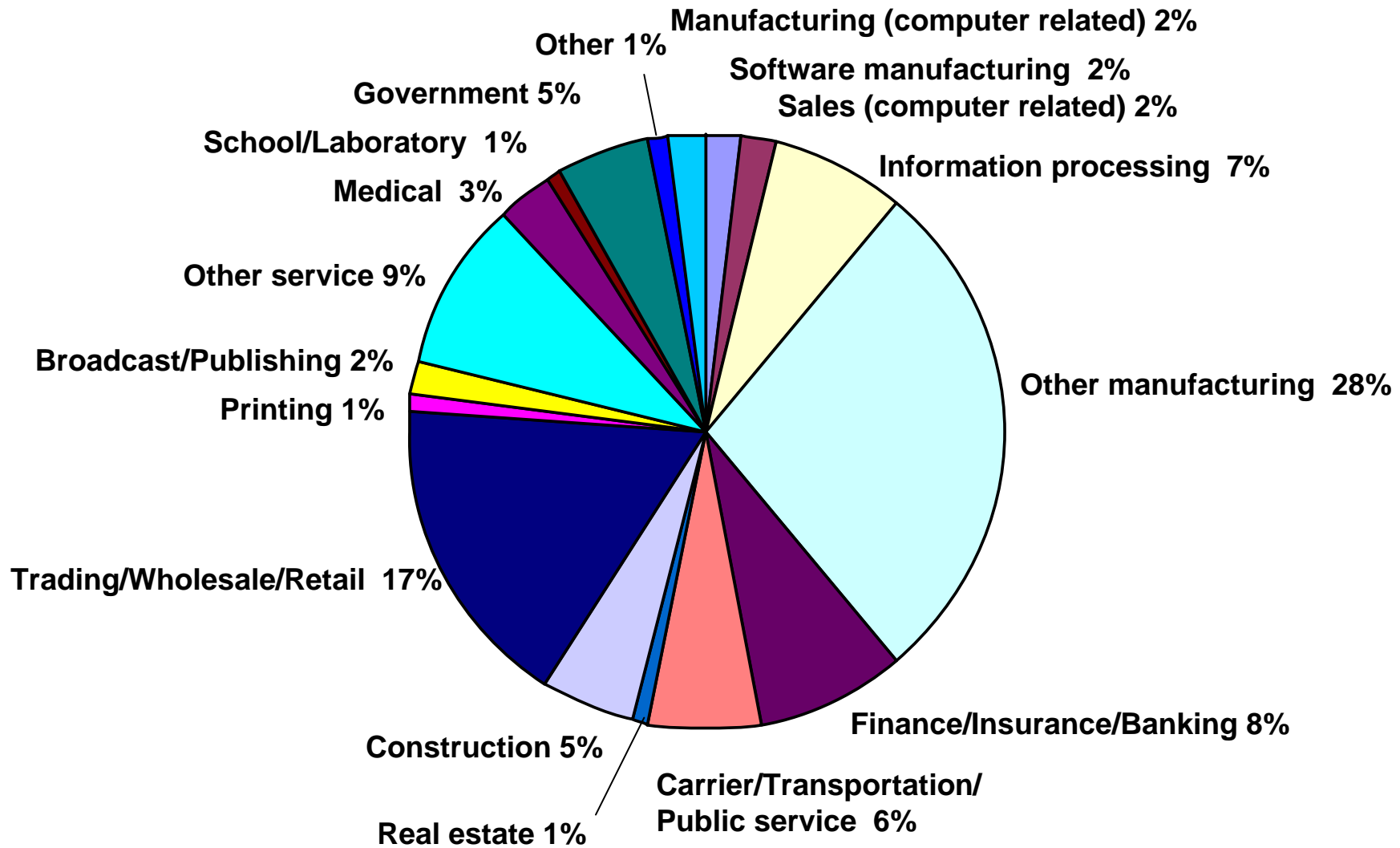
CIO Magazine Japan

Readership
- 2006 September issue (8/15) -

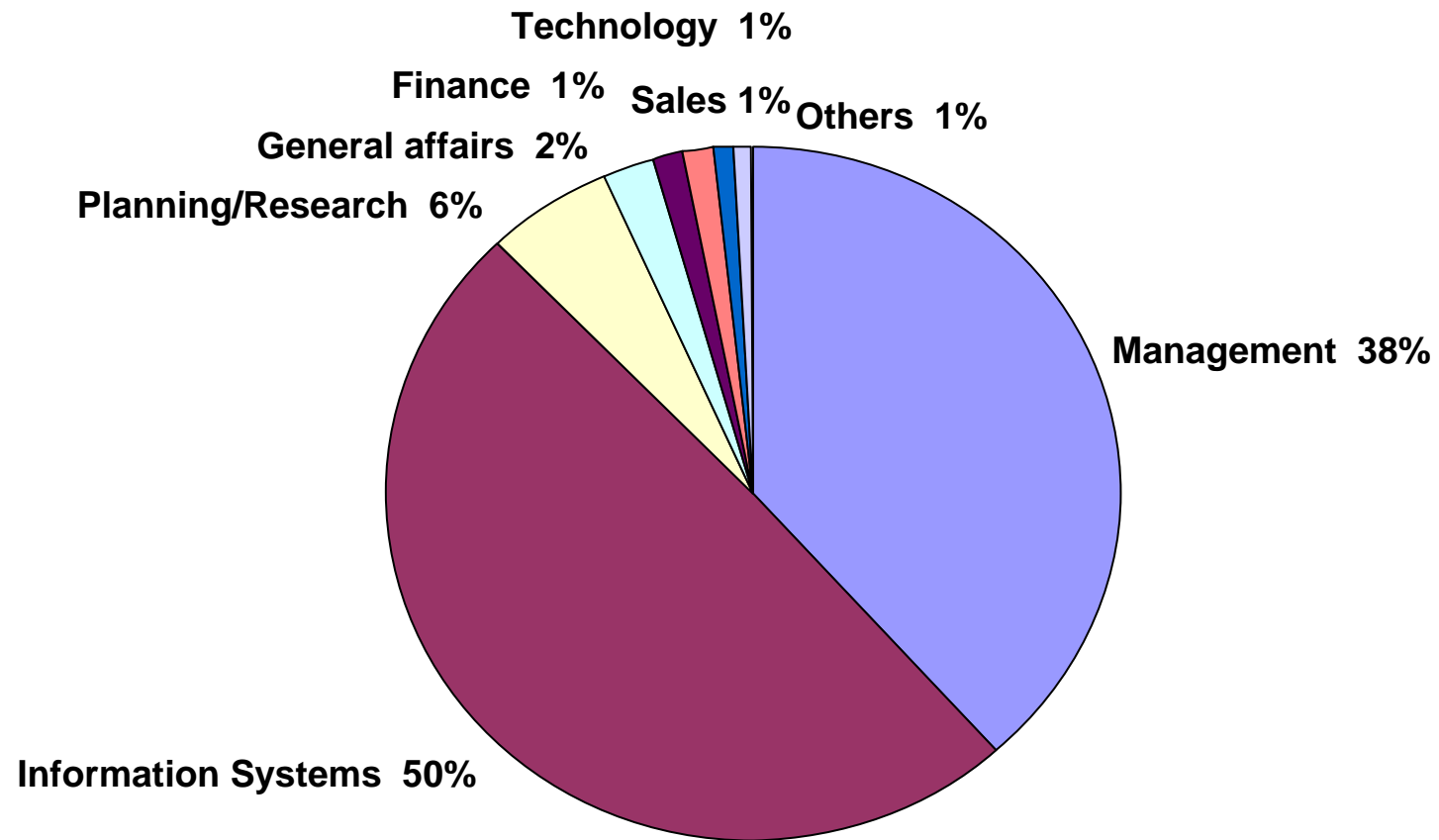
Controlled Circulation : 14,108



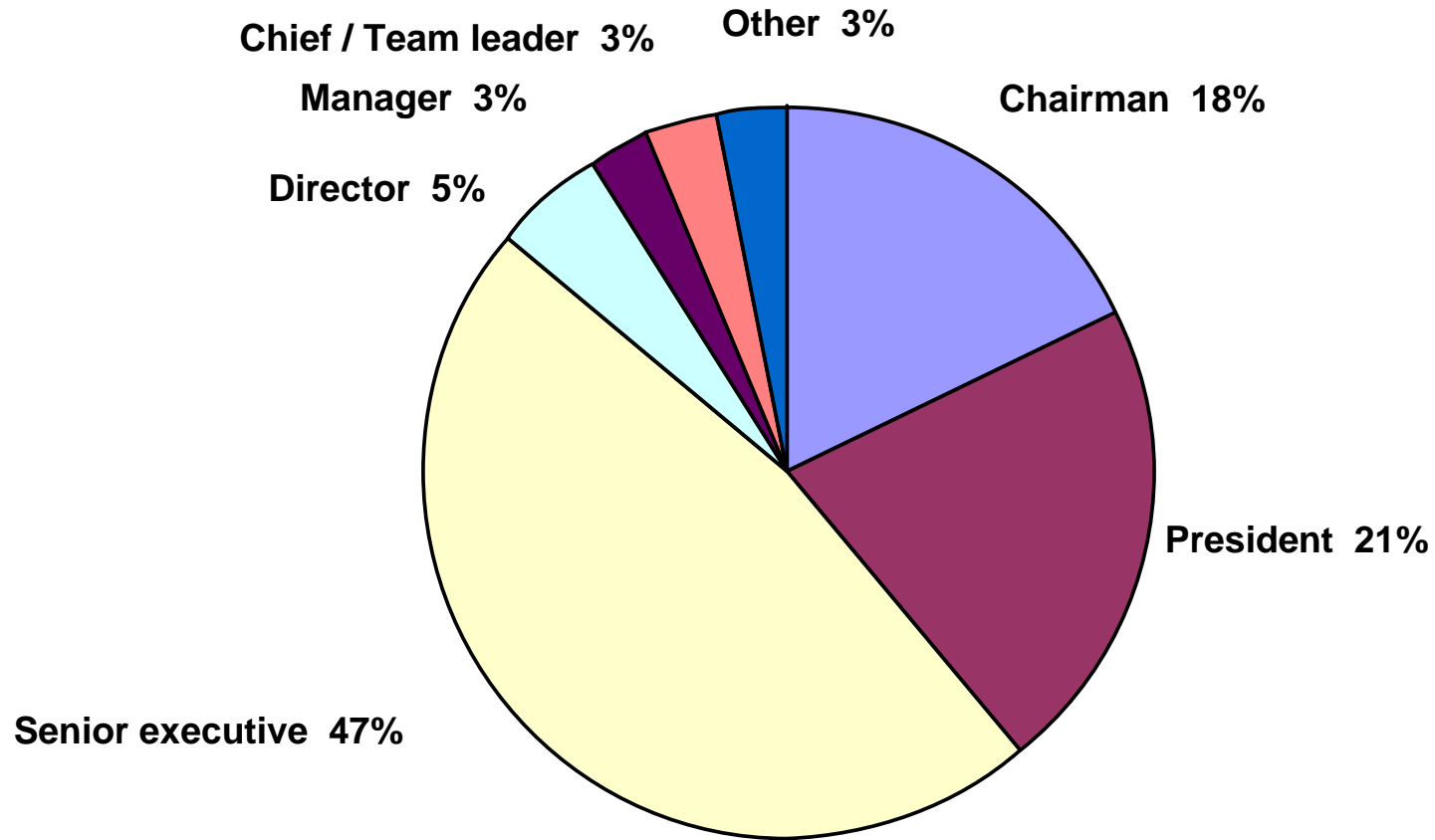
INDUSTRY



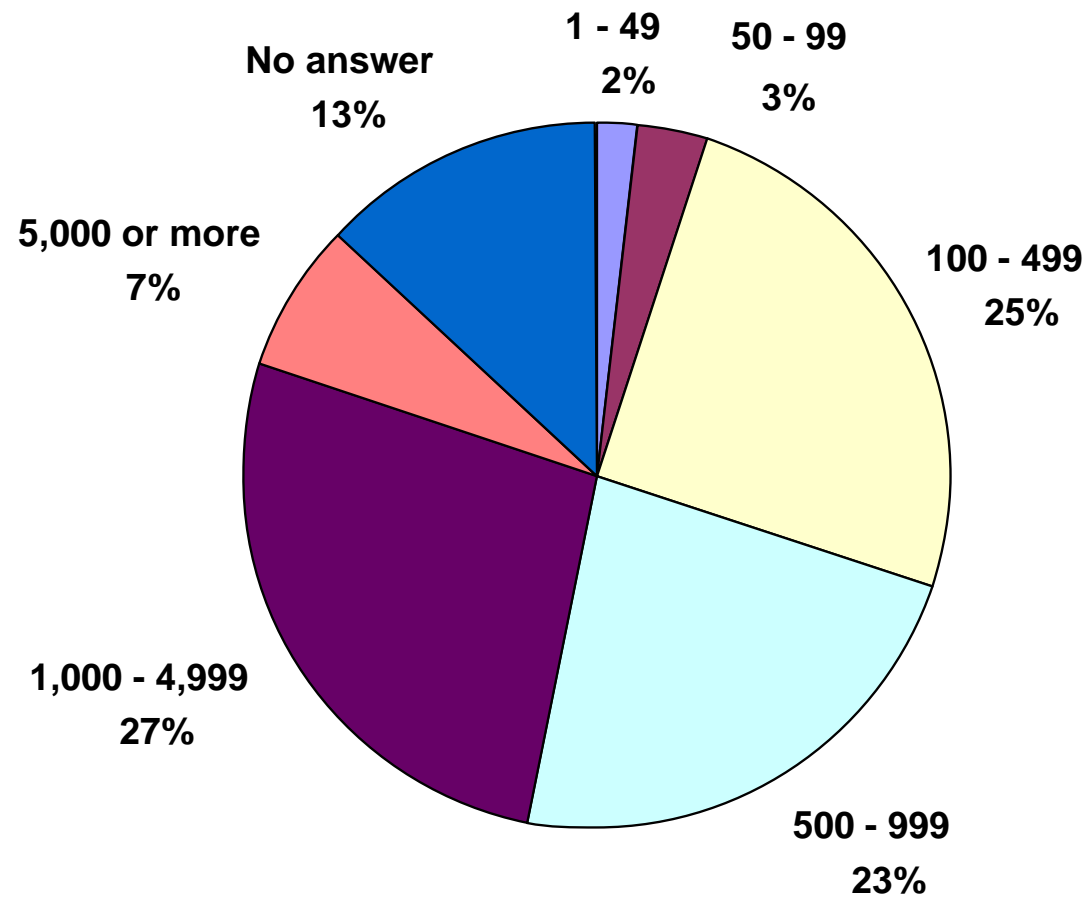
JOB FUNCTION



JOB TITLE



EMPLOYEE



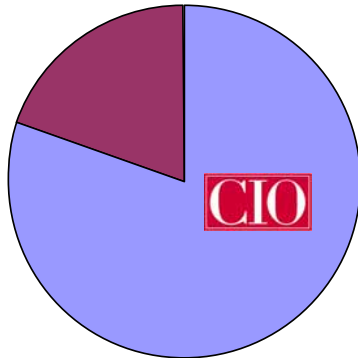
LISTED COMPANY



Tokyo Stock Exchange / Osaka Securities Exchange 1

LISTED COMPANY : 2,384

The number of companies reading CIO Magazine Japan : 1,911

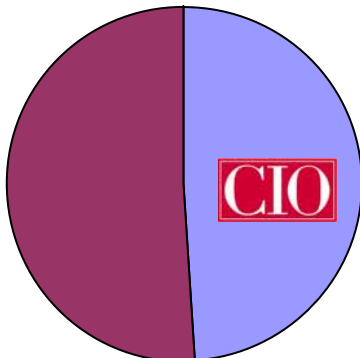


80% cover!!!!

Tokyo Stock Exchange / Osaka Securities Exchange 2

LISTED COMPANY : 760

The number of companies reading CIO Magazine Japan : 371

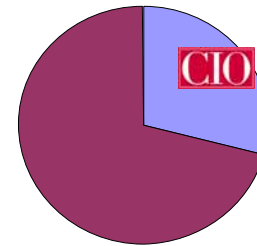


49% cover!!!

Nagoya / Fukuoka / Sapporo

LISTED COMPANY : 158

The number of companies reading CIO Magazine Japan : 46

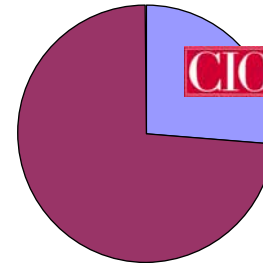


29% cover!!!

JASDAQ

LISTED COMPANY : 970

The number of companies reading CIO Magazine Japan : 257

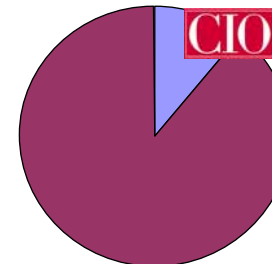


26% cover!!!

Mothers / Hercules

LISTED COMPANY : 370

The number of companies reading CIO Magazine Japan : 33



11% cover!!!